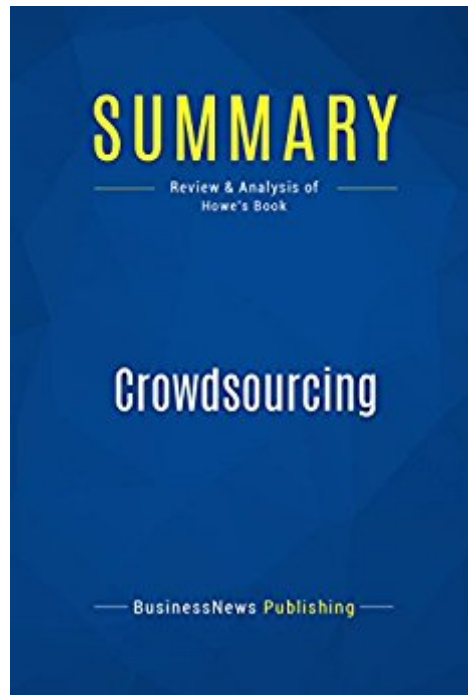




The book was found

Summary: Crowdsourcing: Review And Analysis Of Howe's Book



Synopsis

The must-read summary of Jeff Howe's book: "Crowdsourcing: Why the Power of the Crowd is Driving the Future of Business".

This complete summary of the ideas from Jeff Howe's book "Crowdsourcing" explains that "crowdsourcing" is the act of taking a task traditionally performed by a designated agent (such as an employee or a contractor) and outsourcing it by making an open call to an undefined but large group of people. In fact, crowdsourcing allows the power of the crowd to accomplish tasks that were once the province of just a specialised few. Or to put it another way, crowdsourcing is to take the principles which have worked for open source software projects and apply them right across the entire spectrum of the business world.

Added-value of this book:

- Save time
- Understand the key concepts
- Increase your business knowledge

To learn more, read "Crowdsourcing" and discover why the power of the crowd is driving the future of business.

Book Information

File Size: 1160 KB

Print Length: 42 pages

Publisher: Business Book Summaries (February 15, 2013)

Publication Date: February 15, 2013

Sold by: Digital Services LLC

Language: English

ASIN: B00DOYWUDY

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #942,534 Paid in Kindle Store (See Top 100 Paid in Kindle Store)

Kindle Store > Kindle eBooks > Business & Money > Management & Leadership >

Outsourcing #131 in Books > Business & Money > Human Resources > Outsourcing

Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Sales & Selling >

Management

[Download to continue reading...](#)

Summary: Crowdsourcing: Review and Analysis of Howe's Book Summary - The Invention Of Wings: Novel By Sue Monk Kidd --- An Incredible Summary (The Invention Of Wings: An Incredible Summary-- Paperback, Hardcover, Summary, Audible, Novel, Audiobook Book 1) Summary - Creativity, Inc.: By Ed Catmull - Overcoming the Unseen Forces That Stand in the Way of True Inspiration (Creativity, Inc: A Complete Summary ... Book, Paperback, Hardcover, Summary Book 1) Summary - Circling the Sun: By Paula McLain - A Detailed Summary (Circling The Sun: A Detailed Summary---Paperback, Ebook, Novel, Audiobook, Audible, Hardcover) Summary of Pre-suasion: A Revolutionary Way to Influence and Persuade by Robert Cialdini PhD: Book Summary Includes Analysis Summary of The Body Keeps the Score: Brain, Mind, and Body in the Healing of Trauma by Bessel Van der Kolk, M.D. | Book Summary Includes Analysis Summary of Outliers the Story of Success by Malcolm Gladwell: Book Summary Includes Analysis Summary of The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future by Kevin Kelly | Book Summary Includes Analysis Summary: The Obesity Code: Unlocking the Secrets of Weight Loss by Dr. Jason Fung and Timothy Noakes: Understand Main Takeaways and Analysis (Summary Takeaways ... Low Carb, Insulin Resistance, Vegan Diet) Crowdsourcing: Why the Power of the Crowd Is Driving the Future of Business Crowdsourcing: Uber, Airbnb, Kickstarter, & the Distributed Economy Crowdsourcing (The MIT Press Essential Knowledge series) Crowdsourcing For Dummies Summary: The Starfish and the Spider: Review and Analysis of Braffman and Beckstrom's Book Summary: Abundance: Review and Analysis of Diamandis and Kotler's Book Author Talk: Conversations With Judy Blume, Bruce Brooks, Karen Cushman, Russell Freedman, Lee Bennett Hopkins, James Howe, Johanna Hurwitz, E.I. Konigsburg, Lois Lowry, Ann M. Martin, and others Summary - The Gentlemen in Moscow: By Amor Towles (The Gentleman in Moscow - A Complete Summary - Book, Paperback, Hardcover, Audible, Audiobook Book 1) Summary: Virtual Freedom: Review and Analysis of Ducker's Book Summary: The World Is Flat: Review and Analysis of Friedman's Book Coloring Dragons: Featuring the artwork of John Howe from The Lord of the Rings & The Hobbit movies (PicturaTM)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)